**Given the provided data, what are the three conclusions that we can draw about crowdfunding campaigns?**

The three conclusions drawn were the followings:

In the Pivot category table, theater had the most records, and most successful campaigns.

In the Pivot sub-category table, play is the most successful campaigns.

In the Pivot table for the date created conversion, the month of July had the most successful and January had the most failed.

**What are some limitations of the dataset?**

Countries population differs and this might have effect on the number of backers, and the backer’s preference for the categories might skew data in different direction. The amount contributed by each backer is not fixed and unknown “Status effect”.

**What are some others possible tables and/or graphs that we could create, and what additional value will they provide?**

Another table we could provide is a table which consist of goal, pledge and outcome column. This will show that if pledge is greater than the goal, the outcome will always be successful.

**Use your data to determine whether the mean or the median better summarizes the data?**

Yes, it better summarizes the data because, the mean and median number of backers for successful campaigns were higher than that of failed campaigns.

**Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?**

Yes, there is more variability with successful campaigns. It makes sense because, there is more backers count in successful campaigns than unsuccessful campaigns.

References

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